



## AIS Hires Jorge Serrato, Representing Mexican Markets

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*Hudson, MA – October 12, 2011* – AIS announces the newly formed partnership with Jorge Serrato, from Office Deal, in Monterrey, Mexico. Serrato will serve as the AIS Representative for the country of Mexico. He will be responsible for developing distribution of AIS products in all major markets throughout Mexico.

Serrato boasts over 15 years of experience in the furniture industry. In 1996 he started his own furniture manufacturing plant and distributed to retail chains throughout Mexico. Most recently, he served as Vice President of Sales for Workspaces, an office furniture manufacturer and dealer.

“Jorge has a strong background in furniture, both in manufacturing and sales. His knowledge of AIS products and his industry experience make him a strong addition to the AIS sales team, especially in the Mexican markets,” said David Bolduc, Senior Vice President of Sales, AIS.

Serrato holds a Bachelor degree in Marketing from ITESM. His office will be based in Monterrey, Mexico.

About AIS: AIS is a rapidly growing manufacturer of commercial office furniture and boasts one of the most impressive stories of growth and success in the systems furniture market. The company is known for offering feature-rich product lines that entice designers and meet immediate and future needs of end-users while offering exceptional value. AIS is an innovator that leads the industry in sustainable, lean manufacturing, lead-time and manufacturing flexibility. AIS employs 320 people, with over 500,000 sq. feet of manufacturing and operations at three locations. For more information, visit the AIS website at [www.ais-inc.com](http://www.ais-inc.com).

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