



AIS Hires Steve Coome, Representing the Canadian Markets

Media Contacts:

Erin Torres – Marketing Director – 978.562.7500 – etorres@ais-inc.com

Marisa Galloway – Marketing Communications Coordinator – 978.562.7500 – mgalloway@ais-inc.com

Hudson, MA – October 13, 2011 – AIS announces the addition of Steve Coome, Sales Representative for the Canadian markets. Coome's responsibilities include increasing brand awareness and fostering additional business within Ottawa and the surrounding area.

Coome boasts over 23 years of experience in the furniture industry. For the past 17 years he has served as President for the Steve Coome Agency in Canada, specializing in brands such as CAF, BRC, Kimball, and GF Office Furniture. Prior to that, he served six years in a management position also in the furniture industry.

"Steve brings to AIS an extensive amount of experience and knowledge. He has a solid background working in the Ottawa market and also with the Canadian National Master Standing Offer (NMSO). Steve is a strong addition to our team and we're glad to have him on board," said Ben Maxwell, Senior Vice President of Sales, AIS.

About AIS: AIS is a rapidly growing manufacturer of commercial office furniture and boasts one of the most impressive stories of growth and success in the systems furniture market. The company is known for offering feature-rich product lines that entice designers and meet immediate and future needs of end-users while offering exceptional value. AIS is an innovator that leads the industry in sustainable, lean manufacturing, lead-time and manufacturing flexibility. AIS employs 320 people, with over 500,000 sq. feet of manufacturing and operations at three locations. For more information, visit the AIS website at www.ais-inc.com.

###

