



AIS Promotes Rob Lazarus to Executive Vice President of Sales

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Hudson, MA – October 15, 2009 – AIS announces the promotion of Rob Lazarus to Executive Vice President of Sales. In his new role, Lazarus will be responsible for implementing sales strategies and working closely with AIS Senior Sales VPs, Regional Sales VPs, Territory Managers and Independent Sales Representatives to create growth centric marketing distribution plans and goals for each region.

With AIS for over 8 years, Lazarus previously worked in the roles of Senior Vice President of Sales and Regional Vice President of Sales for the Western Region of the United States. Offering over 20 years of experience at both the dealership and manufacturing levels, Lazarus excels at building a strong distribution network working with both direct and independent sales representatives. “Rob’s knowledge, passion and positive energy make him a valuable asset to the Executive Management team” said Bruce Platzman, President. CEO, AIS.

“Over the years, Rob’s hard-work, perseverance and the passion to ‘make-it-happen’ have fueled AIS to strive and better ourselves as a company overall. His dedication to AIS and forward-thinking abilities make him the perfect fit for this role. We look forward to Rob leading the sales team into the future and expect great things from him”, said Platzman.

ABOUT AIS:

AIS is a rapidly growing manufacturer of commercial office furniture and boasts one of the most impressive stories of growth and success in the systems furniture market. The company is known for offering feature-rich product lines that entice designers and meet immediate and future needs of end-users while offering exceptional value. AIS is an innovator that leads the industry in sustainable, lean manufacturing, lead-time and manufacturing flexibility. AIS employs 320 people, with over 500,000 sq. feet of manufacturing and operations at three locations. For more information, visit the AIS website at www.ais-inc.com.

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