

DENIM GROUP CASE STUDY



THE PROJECT

Denim Group is an IT company that builds security software for new development, remediation and mobile development. After outgrowing their start-up location, the San Antonio-based company purchased a large building to environ the new workspace.

The IT company was looking for an open benching style furniture systems. This benching style system is an important feature to Denim Group as it encourages communication and collaboration, a benchmark of Denim Group.



Industry
Software

Location
San Antonio, TX

Application
Corporate HQ

AIS Product
Oxygen

Station Total
95

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Due to the highly collaborative nature of their business, Denim Group required furniture which would accommodate their need for an open-concept landscape. In addition, the client wanted an office furniture product that was both contemporary and relevant to their working style and company culture. Oxygen easily fulfilled both of those requirements.

Despite overviewing a similar Haworth product, the client selected AIS Oxygen for multiple reasons that included price, functionality, quality and delivery time.

"AIS Oxygen is a perfect product for us. We love it. This is exactly what we were wanting for our offices. It looks great in our open landscape environment and private offices. We believe this is a product we can continue to grow with and it really represents the Denim Group culture."

