

Case Study



PROJECT NEEDS

Gambling.com Group, a global leader in digital marketing for the online gambling industry, chose Charlotte, NC, as the hub for its U.S. growth. With plans to nearly triple its workforce, the company needed a modern office that could scale quickly, support collaboration, and attract top talent. The building chosen featured large scale windows, city views with contemporary aesthetics, and accessibility within this metropolitan economic hub.

The Gambling.com project team's goals were to create an inspiring environment with an open airy aesthetic balanced with divided space and small team collaboration areas within this 5,800-square-foot space.

SOLUTIONS & RESULTS

To support this fast-paced culture, Divi™ Panel System workstations were chosen for their adaptability and durability. Additionally, bringing in the warmth of laminate and low panel height options, Divi delivered users access to daylight and views paired with power to support the high level of technology required. Lower panels also supported team members' communication needs throughout their workdays. Calibrate™ Conference Tables and Prisma™ Tables were selected to anchor meeting spaces with their clean design and affordability. The Hakr™ Lounge with Ledge

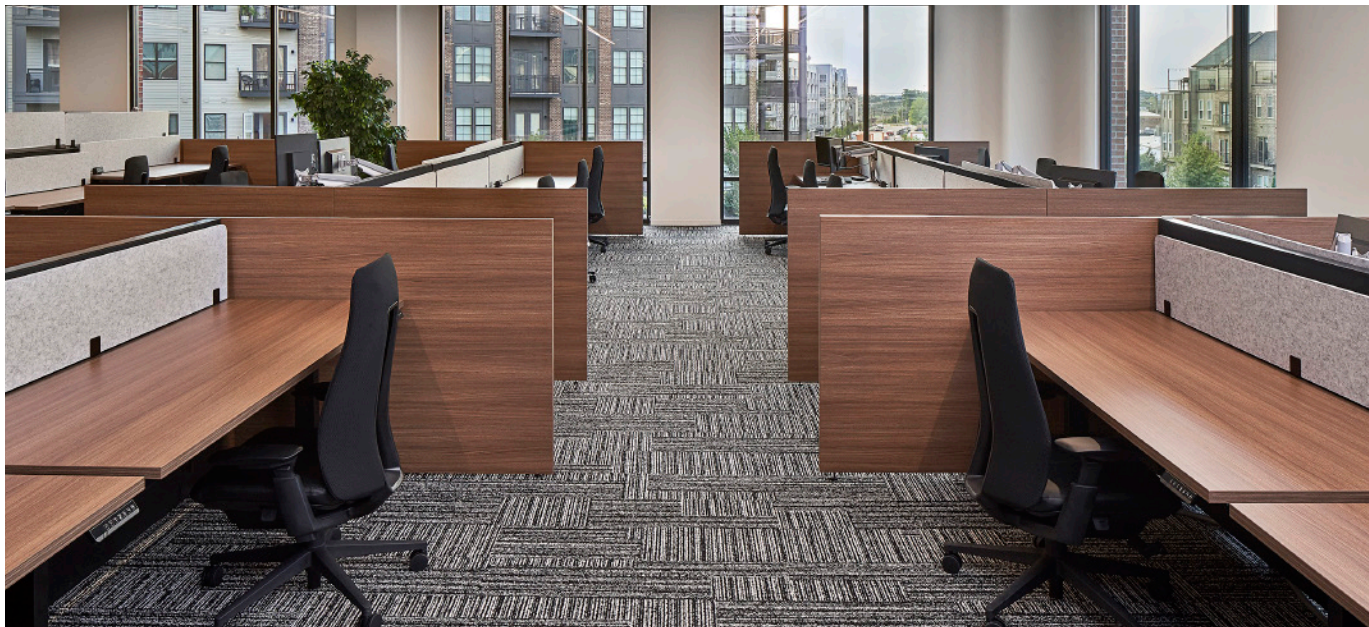
paired with Juggle™ Seating created welcoming areas for collaboration and comfort.

As a result, AIS provided a solution that blended flexibility and style, balanced focus and collaboration, integrated seamlessly with conferencing and scheduling technology, and positioned Gambling.com for long-term success in Charlotte's competitive market. The project team expressed the ease to work with AIS to complete on time and within budget.

Location:	Charlotte, North Carolina
Date:	October 2024
Number of Stations:	7 offices, 40 Workstations

AIS Product

- Divi™ Panel System
- Calibrate™ Conference Table
- Hakr™ Lounge with Ledge
- Juggle™ Seating
- Prisma™ Table



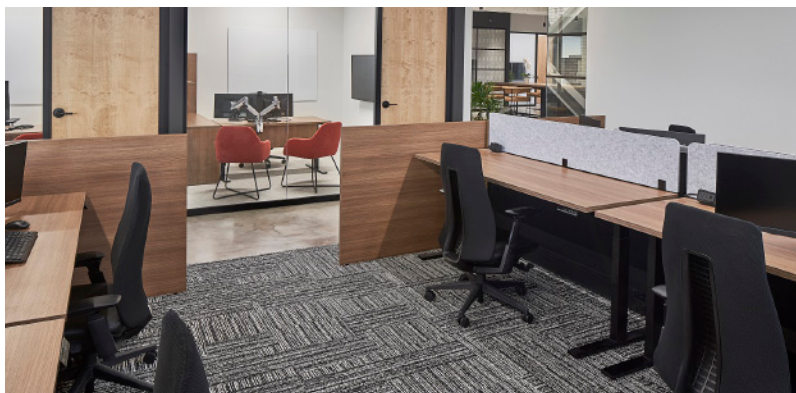
Divi Panel System



Calibrate Conference Table



Calibrate private office with height-adjustable tables and Juggle seating



Divi individual workstations with Calibrate private office and Juggle seating adjacency.