

SPRING VENTURE GROUP

Case Study

AIS



Industry:	Technology	Number of stations:	800
Location:	Kansas City, MO	Project Size:	180,000 sq ft

Company Overview & Project Needs

Spring Venture Group is a direct-to-consumer distributor of Medicare supplement insurance. The company has tripled its employee base in the past two years, leading to the need for a new headquarters in the heart of Kansas City. Listed as one of the "Best Companies to Work For", Spring Ventures wanted their new Headquarters to not only support their growth but to also attract and retain top candidates to their team. The new building provides employees a 360-degree views of the Kansas City skyline, with natural light throughout to energize their employees. It was imperative to have an open plan furniture solution that accentuated these building attributes as well as creating an open, collaborative atmosphere that encouraged movement and interaction. Other requirements for a furniture partner included: customer service, ability to meet tight timelines, design options, pricing and overall value.

The Results

AIS proposed the Matrix panel system coupled with Day-to-Day Height Adjustable Tables, creating a highly ergonomic open environment that was value-driven. Private offices were furnished with Calibrate Laminate Casegoods, which also incorporated Height Adjustable Tables. The proposed AIS pricing was well within budget, allowing for an increased seating budget, where employees chose Natick task seating. Once the furniture was selected, AIS assisted in finding custom finish materials to support the client's vision of the space along with project management to coordinate on-time deliveries while upholding tight lead times to have the project complete on-time.

AIS Solutions

- Matrix Panel System
- Day-to-Day Height Adjustable
- Calibrate Casegoods
- L Series Storage



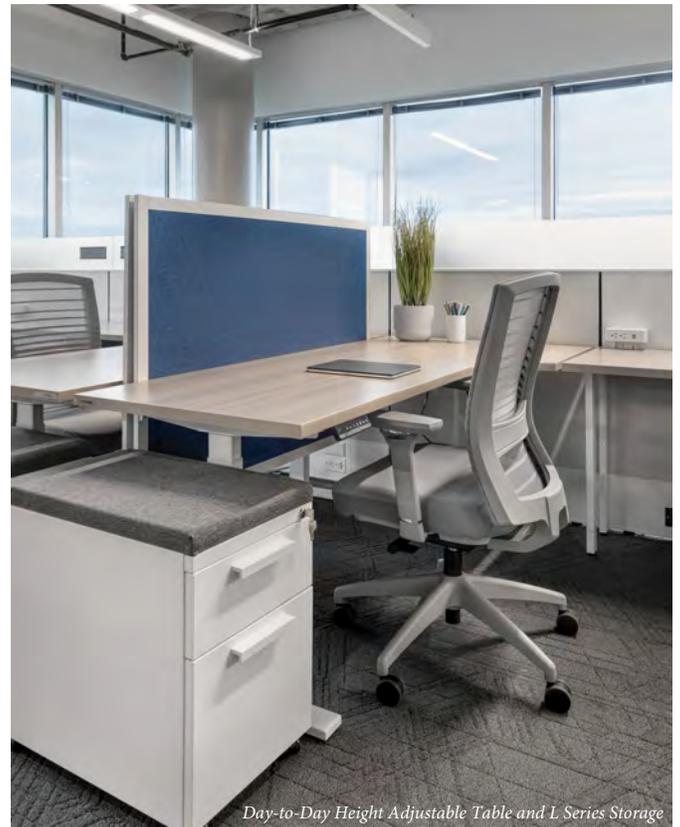
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Stow Multi-Purpose Seating with Tablet Arm



Divi with HAT, L Series Storage and Natick Seating



Day-to-Day Height Adjustable Table and L Series Storage

“At the heart of what we wanted for our new space was a design that put our employee’s needs first. Our company culture fosters openness and collaboration, so having those elements built into the design was crucial. Your team’s adaptability and flexibility with ever changing schedules was invaluable. You were able to get things done in a tight time frame and ultimately helped us create a lively and productive work environment that truly reflects who we are.”

-Denise Beatty, Director of Administrative Services

For additional images: <http://imagelibrary.ais-inc.com/>

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